



**2020 PURE INSURANCE CHAMPIONSHIP IMPACTING THE FIRST TEE**  
**September 15-21, 2020**  
**Pebble Beach Golf Links and Poppy Hills Golf Course**

**Application Deadline: April 27, 2020**

**Overview:**

The PURE Insurance Championship Impacting The First Tee is a premier event intended to showcase the best participants in the First Tee network. This tournament is an official PGA TOUR Champions event, at Pebble Beach Golf Links on the Monterey Peninsula, that pairs one junior with a PGA TOUR Champions player and two amateurs. To be selected, juniors are measured in both golf proficiency and life skills knowledge. The tournament is televised nationally on Golf Channel.

**Participant Selection:**

Up to **78** participants are eligible to play in the event. The 78 participants from The First Tee will be selected based on the online applications. **If selected, participants must be available to travel to California on September 15 – 21, 2020.**

**Eligibility Requirements:**

For participants of First Tee to be eligible for the PURE Insurance Championship Impacting The First Tee, they must meet ALL of the following requirements:

- Participants must be in the 14 – 18 age range. Applicants must reach their 14<sup>th</sup> birthday on or before September 17, 2020. Applicants must not reach their 19<sup>th</sup> birthday before September 21, 2020.
- Classified as a high school freshman, sophomore, junior, or senior as of fall semester 2020. High school seniors at the time of application deadline are not eligible to apply, as they will be full-time college students or 19 years old at the date of the event.
- Acceptable Golf Ability – must have a USGA handicap of 6 or better for males and 8 or better for females
- Players must be physically and mentally able to play up to 5 rounds in one week, while walking, carrying their own bag, and keeping pace of play according to the PGA TOUR Rules and Competitions guidelines
- Entered in Salesforce and has been an active participant for a minimum of three years
- Must be at Birdie level or higher, at the time of application deadline
- Chapters must have signed their contract at least 3 years before application deadline in order to submit applicants
- Each chapter may nominate up to **five** participants for the PURE Insurance Championship Impacting The First Tee. We encourage the participants to reflect the diversity (age, ethnicity, gender, etc.) of the chapter.
- Participants who previously attended the event are not eligible

**Application Process:**

Applications will be submitted online at [thefirsttee.fluidreview.com](http://thefirsttee.fluidreview.com); please follow the instructions in the “Quick Start Guide” on how to complete this process. The Quick Start Guide is available on the Chapter Intranet, please contact your chapter representative to obtain a copy. The online application will consist of the following:



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- Application Code
- General Information Form
- Family/Medical Information Form
- Golf Resume, School & Community Activities Chart, & Five (5) Essays
- Chapter Interview Form (to be completed by a chapter representative and uploaded by the participant)
- Chapter Participation Survey (to be completed by a chapter representative and uploaded by the participant)
- Social Media Code of Conduct & Code of Conduct
- Liability Form & Model Release Form
- Participant Bio Form

Below is a copy of the application you will need to complete online; please refer to the application below to make sure that you have all of the information you need to complete your application online. Online application MUST be submitted by the First Tee participant. First Tee will NOT accept paper applications, emails, or correspondence from families of participants. The deadline to apply online is April 27, 2020.

### Selection Process:

Following the closing date of April 27, 2020, a judging committee made up of First Tee headquarters staff members, chapter staff members and tournament officials will review the above items and assign point values to the categories. Please note that after the committee reviews the applications, a phone and/or webcam interview with a participant, chapter coach or executive director may be necessary to make the final selections. EVERY element of the application will be read thoroughly and evaluated by the judging committee so the selection of participants is as fair and un-biased as possible. All of the documents and information provided will be stringently reviewed. Once they identify the candidates that will be invited to the PURE Insurance Championship Impacting The First Tee, **the participants will be announced on Golf Channel Morning Drive in July.**

### Transportation and Lodging:

First Tee has secured a discounted room rate at the Hyatt Regency Monterey for players and chaperones to utilize. All guest room arrangements will need to be made by contacting the hotel directly. A reservation link will be sent to all participants for them to make their own arrangements.

First Tee will provide each participant who will be flying a flat stipend of \$2100 to assist with the cost of airfare and lodging for the participant and chaperone. Participants who live within 150 miles of Pebble Beach will be required to drive, and receive a flat stipend of \$1750 to assist with the cost of travel and lodging.

First Tee, in partnership with Hertz, has secured a complimentary rental car for each chaperone. The rental car is only valid for Sept. 14-21 and any additional days or rentals will need to be made at your own expense.

**Questions:** For questions regarding the PURE Insurance Championship Impacting The First Tee please contact Andrew Yeast at [ayeast@thefirsttee.org](mailto:ayeast@thefirsttee.org) or 904-940-4304.



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GENERAL INFORMATION FORM		
Participant Name (First and Last):		
Chapter: <i>First Tee of</i>		
Participant E-Mail:	Participant Cell #:	
Current Home Address:		Home #:
City:	State:	ZIP Code:
Parent/Guardian #1 Full Name:		Parent/Guardian #2 Full Name:
Parent/Guardian #1 Full E-Mail:		Parent/Guardian #2 E-Mail:
Parent/Guardian #1 Cell #:		Parent/Guardian #2 Cell #:
Date of Birth (MM/DD/YYYY):		Age as of <b>Date of Event</b> :
School Grade Level as of <b>Fall Semester 2020</b> :  <i>High School</i> <input type="checkbox"/> Freshman <input type="checkbox"/> Sophomore <input type="checkbox"/> Junior <input type="checkbox"/> Senior		High School or College Grade Point Average ( <b>based on a 4.0 scale</b> ):
Gender: <input type="checkbox"/> Male <input type="checkbox"/> Female		
Are you a current member, or a past member, of LPGA-USGA Girls Golf? <input type="checkbox"/> Yes <input type="checkbox"/> No		
Ethnic Background: <input type="checkbox"/> Asian <input type="checkbox"/> Black or African American <input type="checkbox"/> Hispanic or Latino/a <input type="checkbox"/> Native American or Native Alaskan <input type="checkbox"/> Pacific Islander <input type="checkbox"/> White or Caucasian <input type="checkbox"/> Multi-Racial		Shirt Size: <input type="checkbox"/> Extra Small <input type="checkbox"/> Small <input type="checkbox"/> Medium <input type="checkbox"/> Large <input type="checkbox"/> Extra Large <input type="checkbox"/> XXL
Years playing competitive golf: <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7+	USGA GHIN #:	USGA Handicap:
Chapter Contact Name:		Chapter Contact E-Mail:



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FAMILY INFORMATION FORM		
Parent/Guardian #1 Full Name:		Parent/Guardian #2 Full Name:
Parent/Guardian Permanent, Legal Address:		
City:	State:	ZIP Code:
Parent/Guardian #1 Employer:		
Parent/Guardian #1 Occupation:		Phone #:
Parent/Guardian #2 Employer:		
Parent/Guardian #2 Occupation:		Phone #:
MEDICAL INFORMATION FORM		
Is participant covered by insurance? <input type="checkbox"/> Yes <input type="checkbox"/> No		Military or Medicaid? <input type="checkbox"/> Military <input type="checkbox"/> Medicaid
Insurance Company Name:		Policy Number:
Type of Coverage (Check all that apply): <input type="checkbox"/> Health <input type="checkbox"/> Accident <input type="checkbox"/> Major Medical		
Does the participant have any physical condition or handicap that requires special medical treatment, diet or other consideration? <input type="checkbox"/> Yes <input type="checkbox"/> No		If yes, please explain:
Does the participant have any allergies (food, drugs, stings, pollens, etc.)? <input type="checkbox"/> Yes <input type="checkbox"/> No		If yes, please explain:
Does the participant take any medication? <input type="checkbox"/> Yes <input type="checkbox"/> No		If yes, please list:
Please list any previous illnesses or surgery:		Age as of <b>Date of Event</b> :
I authorize First Tee and its affiliates to provide medical treatment and other necessary medical services for my child during the entire period that he/she is a participant at the PURE Insurance Championship Impacting The First Tee. I affirm that all of the above information is correct to the best of my knowledge.		
Parent/Guardian Signature:		Date:
Participant Signature:		Date:



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GOLF RESUME						
Please provide a competitive golf playing resume – you MUST include your score, finish, the winning score, the tournament yardage and an event description. You must also classify the event as local, regional or national. Please use the template provided.						
Tournament Name	Date	Round by Round & Total Scores	Finish (Place)	Field Size	Course Yardage	Event Description (i.e Regional, National, High School, State)
<b>EXAMPLE:</b> Texas Jr. Golf Tour – GC of Dallas Jr. Championship	March 27–28, 2018	76/74=150	3 <sup>rd</sup>	37	6108 yards Par 70	State



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SCHOOL & COMMUNITY ACTIVITIES CHART				
Please complete the chart below; more space will be available when completing this section online.				
A. Extracurricular & School Activities	Dates (From – To)	Hours Per Week	Total Hours	Responsibilities & Accomplishments
<i>Example: Golf Club</i>	<i>Jan 2017 - Present</i>	<i>6</i>	<i>24</i>	<i>Club President: Organized play dates</i>
B. Community & Volunteer Service	Dates (From – To)	Hours Per Week	Total Hours	Responsibilities & Accomplishments
C. Awards & Recognition	Dates (From – To)	Hours Per Week	Total Hours	Responsibilities & Accomplishments
D. Work for Pay	Dates (From – To)	Hours Per Week	Total Hours	Responsibilities & Accomplishments



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**SHORT ANSWER ESSAYS**

Answer ALL five (5) of the following questions. Please use the space provided below (more space will be available when completing this section online). Your response must be 300 words or less per question.

1. Complete the phrase: Because of First Tee I \_\_\_\_\_
2. What do you feel is the biggest issue facing young people today? How would you use the Life Skills (not Core Values!) you've learned at First Tee to address this issue?
3. Provide an example of a mentor at First Tee that has been significant to you and explain why (i.e. Executive Director, Coach, Alumni, Fellow Participant, etc.).
4. If you had the chance to "tell your story", to a room full of potential donors, regarding the impact First Tee has had on you, what would you say?
5. What has been the hardest obstacle you have had to overcome in your life? How did you handle it? And, if you had to do it again/over, how would you handle it differently?



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### CHAPTER INTERVIEW FORM

Participant Name (First and Last):

Chapter: *The First Tee of*

Judging Panel (list names and affiliations of those conducting the interview):

Interviews have proven to be a valuable element of the participant selection process, and will be the greatest loss in not having an in person event to determine the field for Pebble Beach. A requirement for the application process for the PURE Insurance Championship Impacting The First Tee is an in-person interview conducted at the chapter. The following guidelines should be adhered to and the form below **MUST** be filled out and returned to the participant, so they can upload it to their online application.

If selected, participants will be in the company of many prominent individuals – PGA TOUR Champions players, amateur players, media, business men and women, etc. Participants are representing First Tee in front of an international audience. Therefore, it is important to be prepared and comfortable with interviewing.

#### Interview Guidelines:

- Each participant must complete one 20 – 30 minute interview
- Each interview should be conducted with a panel of 3 – 5 judges
- We strongly suggest the judges are individuals that can be objective regarding the participant. They can be acquaintances.
  - Suggested judges include board members, volunteers, donors, chapter staff members
  - Chapter staff members alone should not fill the judging panel
- Each interview should include at least 5 questions (see suggested questions)

The two items should be kept in mind in terms of the context of the interview. They should be addressed in the Interview Notes/Comments section of the Chapter Interview Form:

1. Based on the questions asked, how has this participant been impacted by the First Tee program? How well are they able to communicate the impact?
2. Aside from the questions asked, how would this participant represent the First Tee Network at the tournament? Are they articulate? Would they be comfortable interacting with the media, sponsors, PGA TOUR Champions players, amateur players and businessmen? Can they convey the First Tee message?

**PLEASE TYPE AND ATTACH INTERVIEW NOTES AND COMMENTS ALONG WITH THIS PAGE**

Chapter Representative Name (First and Last):

Position:

Signature:

Date:





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### Chapter Participation Survey

**PLEASE COMPLETE AND SIGN:** The following form is to be completed by a chapter coach, program or executive director for each participant applying for a First Tee national opportunity. It is the participant's responsibility to make sure this is filled out and signed, and then uploaded to their online application.

This form is a vital part of the criteria evaluated for national participant opportunities. Please complete it thoughtfully. You can type directly onto this form, or attach a separate typed page with numbered answers.

Participant Name and Chapter:	
Participant Opportunity Applying For:	
<b>1. How many years has this participant been involved with your chapter?</b>	
<b>2. Please explain how your participant has been engaged at your chapter within the past three years?</b>	
<b>3. Please explain why you feel this participant should be selected for this particular opportunity?</b>	
<b>4. Share a specific scenario where this participant had an opportunity to represent your chapter, speak on its behalf, or lead others by example?</b>	
<b>5. (Optional) Is there any additional information that you would like to add about this participant that has not been covered by the questions above?</b>	
By signing below, I acknowledge that I am fully aware of and understand that if the participant recommended above does not follow the Code of Conduct at the corresponding participant opportunity and is sent home early, the Chapter will be responsible for any additional airfare fees incurred.	
Name of chapter representative:	
Signature:	
Position at Chapter:	E-mail address:
Date:	Phone Number:



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**Social Media Code of Conduct**

First Tee Code of Conduct requires participants to demonstrate the Nine Core Values in their everyday lives and, in particular, to show respect for oneself, others and your surroundings. While these behaviors are expected in face-to-face situations, you must also abide by the First Tee Code of Conduct and the First Tee Nine Core Values while using any social media platform to communicate with other chapter participants or with anyone about First Tee.

Additionally, First Tee's copyrighted words, logos and trademarks may not be used in any manner on social media pages that would make it appear to be represented by First Tee. For example, you cannot create a social media group or page that appears to be sponsored by the First Tee.

If you fail to adhere to First Tee Code of Conduct and the Nine Core Values, there will be consequences which may include cancellation of benefits and being prohibited from participating in future participant events hosted by the First Tee headquarters. Headquarters will also involve parents and chapter leaders in these discussions as needed.

First Tee considers social media to include all personal websites and all forms of online community activities such as online blogs, social networks, message boards, conversation pages, chat rooms, emails and cell phone texting.

\_\_\_\_\_  
Participant Signature

\_\_\_\_\_  
Participant Printed Name

\_\_\_\_\_  
Date



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### The First Tee Code of Conduct

The First Tee takes great pride in the quality of its participants, host facilities, and community involvement at each and every event or special opportunity. In order to make these events enjoyable for everyone, First Tee requires all participants to adhere to a set of guidelines known as the Code of Conduct. Its purpose is to help First Tee participants grow and mature by understanding and accepting the consequences of their actions. Your signature at the bottom of this page indicates that you understand that the Code of Conduct is to be followed throughout your stay at this event.

#### VIOLATIONS OF THE CODE OF CONDUCT

- Unsportsmanlike conduct, including abusive language, disrespect to staff, host, or volunteers
- Use or association with drugs or alcohol, smoking or chewing tobacco products
- Vandalism of any sort at host hotel
- Conduct not becoming of a The First Tee participant, such as acting in anger or creating other distractions
- Physical abuse, threat of physical abuse or verbal abuse to other participants, staff or guests
- Not adhering to the dress code

#### REQUIRED DRESS AT THE EVENT (Unless otherwise instructed)

- Hats/visors are acceptable during tournament viewing only and must be worn with the brim forward. Males must remove hat/visor while indoors
- Collared shirts or mock turtlenecks must be worn and tucked in at all times
- Women’s fashion shirts without a collar are acceptable but must have sleeves
- Women’s shorts must be no more than 5” above the knee or the inseam of the shorts must measure at least 5”

#### PROHIBITED DRESS DURING THE EVENT

- Tank tops, T-shirts
- Denim shorts, short-shorts, cut-off shorts, gym shorts, jeans, short skirts
- Tattoos (must be covered)
- Body piercing (other than earrings for females)

Proper attire is required at all times including meetings and free time. Questionable attire will be reviewed by on-site staff. Should a host facility have a stricter dress code, its policy will take precedence.

#### CODE OF CONDUCT VIOLATION PENALTIES

Participants in violation of this Code of Conduct will be prohibited from participating in the remainder of the event and will be sent home at their own expense.

\_\_\_\_\_  
Participant Signature

\_\_\_\_\_  
Participant Printed Name

\_\_\_\_\_  
Date



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**Release of Liability and Acknowledgement of Risk**

In consideration of my child, \_\_\_\_\_, being admitted to the PURE Insurance Championship Impacting The First Tee and being permitted to participate in activities associated with the program, I, the undersigned parent/guardian, in full recognition and appreciation of the dangers and hazards inherent in participating in the program, do hereby agree to assume all risks and responsibilities surrounding and pertaining to my child's participation in the PURE Insurance Championship Impacting The First Tee and associated activities; and

Further, I do for myself, my child, and my personal representative(s), heirs and assigns, hereby agree to defend, hold harmless, indemnify, release and forever discharge the PGA TOUR Champions, The Monterey Peninsula Foundation, First Tee; their officers, agents, employees and affiliates from and against any and all claims, demands and actions, or causes of action, on account of damage to a personal property, personal injury or death which may result from my child's participation in said program and associated activities, whether or not such injury or damage or death was caused by their acts of negligence.

Also, I give permission for my dependent, \_\_\_\_\_, to participate in all activities sponsored by the PURE Insurance Championship Impacting The First Tee and to travel in the vehicles provided by the event directors.

I understand that the drivers provided by the PURE Insurance Championship Impacting The First Tee will be adult employees.

I hereby release the PURE Insurance Championship Impacting The First Tee from liability for \_\_\_\_\_ during travel to and from activities sponsored by the event.

In witness whereof, I have caused this assumption of risk and release to be executed this \_\_\_\_\_ day of \_\_\_\_\_, 2020.

\_\_\_\_\_  
Parent/Guardian Signature

\_\_\_\_\_  
Parent/Guardian Printed Name

\_\_\_\_\_  
Date



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**The First Tee Model Release**

(For use with minors)

For mutual consideration, the receipt and sufficiency of which is hereby acknowledged, I hereby assign and grant to PGA TOUR First Tee Foundation (“First Tee”) the right and permission to copyright and/or publish and republish, and to sublicense to its sponsors and licensees, photographic pictures of the below named minor (“the Model”) in which the Model may be included in whole or in part, in color or black and white made through any media by, or on behalf of, First Tee, including the use of any printed matter in conjunction with such photographs for advertising, trade or any other lawful purpose. I warrant that I am the parent or legal guardian of the minor named below and have the authority to execute this release on their behalf.

I hereby waive any right to inspect and/or approve the finished photograph or advertising copy or printed/digital matter that may be used in conjunction with or contain such photographs, or to the eventual use that it may be applied.

I hereby release and discharge to First Tee from and against all any liability as a result of any distortion, blurring, alteration or optical or computer illusion that may occur in the taking of the picture or processing or reproduction of the finished product.

I have read this release, understand and approve its contents and waive any rights in the premises.

The Model:

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

(Print Name and Address)

Model’s Parent or  
 Legal Guardian:

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

(Print Name and Address)

Signed this \_\_\_\_\_ day of \_\_\_\_\_, 2020.

\_\_\_\_\_  
 Parent or Guardian Signature

\_\_\_\_\_  
 Witness – Print Name/Signature



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**PARTICIPANT BIO FORM**

Once again, we have included the Participant Bio Form as part of the initial application. The purpose of this form is to gather information and identify story ideas. Please be thoughtful and complete with your answers as these responses will be shared with the media. Note that it will serve for background information purposes only and will NOT be scored by the judging committee. **BELOW, PLEASE USE THE NAME YOU WOULD LIKE TO APPEAR ON ALL SUBJECT MATTER (I.E. BILLY INSTEAD OF WILLIAM)**

1. First & Last Name:	2. Chapter:
3. City, State:	4. Age (at time of the event):
5. School Name:	6. Grade level (at time of the event):
7. Please list your future goals and please include if you have a dream job: (100 word count)	
8. What accomplishment are you most proud of (outside of golf)? (150 words)	
9. How has First Tee helped equip you to take on new experiences and challenges? (150 words)	
10. When I'm not playing golf, I also enjoy (for example: extra-curricular activities, community service, other sports, hobbies, etc.): (100 words)	
11. What age did you begin playing golf and how were you introduced to the game? (150 words)	
12. My most significant golf achievement: (100 words)	
13. Please tell us something about yourself that is unique, funny, interesting, remarkable, or unusual. This category is very broad and does not have to include golf. (100 word count)	
14. Have you had a sibling or relative play in this tournament before? If so, what year and who did they play with? (50 word count)	
15. Do you have any connections to PGA TOUR Champions players? If so, who and what is the connection (50 words)	
16. Twitter Handle: Instagram:	
17. Have you committed to play collegiate golf? If yes, where? (25 words)	
18. Answers from your short essays and bio form may be provided to the media for promotional use. If there is anything listed in your application that you do not want to be shared publicly, please indicate which questions below. (This will not affect your score)	



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### Headshot (Not Judged)

Please upload a headshot of yourself. Here are some important tips to follow when submitting a quality headshot:

- Look for bright lighting and a “nice” background – i.e. golf setting or outdoors
- Photo should not include other people or signs in the background
- No hats
- No selfies
- Remember to smile 😊