



2020 John Deere Power for Good Scholarship Contest

Application Deadline: March 30, 2020

Overview:

The purpose of this contest is to recognize the efforts of young men and women who, like John Deere, have a passion for making their surroundings better. Applicants will submit a written essay for the opportunity to win a \$5,000 college scholarship plus the opportunity to be a VIP guest and pro-am participant at the John Deere Classic in Silvis, IL. The essay should focus on how the students are a 'Power for Good' through service to their communities, schools, and/or chapter.

Participant Selection:

Three (3) participants from The First Tee will each win a one-time \$5,000 college scholarship plus a VIP experience at the John Deere Classic (JDC) in Silvis, IL. **If selected, participants must be available to travel to Silvis, IL July 5-10, 2020.**

Eligibility Requirements:

For participants of The First Tee to be eligible for the John Deere Power for Good Scholarship Contest, they must meet ALL of the following requirements:

- Minimum 3.0 GPA based on a 4.0 scale
- Participants must be between 14 and 18 years old (applicants must reach their 14th birthday by the first day of the event date and not have reached their 19th birthday by the conclusion of the event).
- Classified as a high school freshman, sophomore, junior or senior as of spring semester 2020
- Entered in Salesforce and has been an active participant for a minimum of three years
- Must be at Birdie level or higher, at the time of application deadline
- Chapters must have signed their contract at least 3 years before application deadline in order to submit applicants
- Acceptable Golf Ability – USGA handicap of 18 or better
- Participants who attended the event previously are not eligible to apply
- Each chapter may nominate up to two participants

Application Process:

Applications will be submitted online at thefirsttee.fluidreview.com; please follow the instructions in the "Quick Start Guide" on how to complete this process. The online application will consist of the following:

- Application Code
- General Information Form
- Family/Medical Information Form
- Golf Resume, School & Community Activities Chart, Letter of Recommendation & One (1) Typed Essay
- Chapter Participation Survey (to be completed by a chapter representative and uploaded by the participant)
- Social Media Code of Conduct & Code of Conduct
- Model Release & Publicity Release Forms

Below is a copy of the application you will need to complete online; please refer to the application below to make sure that you have all of the information you need to complete your application online. Online application MUST be submitted by the First Tee participant. First Tee will NOT accept correspondence from families of participants. The deadline to apply online is March 30, 2020.



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Selection Process:

Following the closing date March 30, 2020, a judging committee made up of home office, chapter, and John Deere staff will review the above items and identify the three scholarship winners by assigning point values to the categories. These participants will be notified April 28, 2020.

Air Transportation and Lodging: Accommodations for four-days/three-nights and air transportation for the participant and one adult chaperone will be covered as part of the The John Deere Classic experience. Details to follow once participants have been selected. **If selected, participants must be available to travel to Silvis, IL July 5-10, 2020.**

Questions: For questions regarding the John Deere Power for Good Scholarship Contest please contact Sandy Loberstein at sloberstein@thefirsttee.org or 904-940-4351.



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GENERAL INFORMATION FORM		
Participant Name (First and Last):		
Chapter: <i>First Tee of</i>		
Participant E-Mail:	Participant Cell #:	
Current Home Address:		Home #:
City:	State:	ZIP Code:
Parent/Guardian #1 Full Name:		Parent/Guardian #2 Full Name:
Parent/Guardian #1 Full E-Mail:		Parent/Guardian #2 E-Mail:
Parent/Guardian #1 Cell #:		Parent/Guardian #2 Cell #:
Date of Birth (MM/DD/YYYY):		Age as of <u>Date of Event:</u>
School Grade Level as of <u>Spring Semester 2020:</u> <i>High School</i> <input type="checkbox"/> Freshman <input type="checkbox"/> Sophomore <input type="checkbox"/> Junior <input type="checkbox"/> Senior		High School or College Grade Point Average (<u>based on a 4.0 scale:</u>)
Gender: <input type="checkbox"/> Male <input type="checkbox"/> Female		
Are you a current member, or a past member, of LPGA-USGA Girls Golf? <input type="checkbox"/> Yes <input type="checkbox"/> No		
Ethnic Background: <input type="checkbox"/> Asian <input type="checkbox"/> Black or African American <input type="checkbox"/> Hispanic or Latino/a <input type="checkbox"/> Native American or Native Alaskan <input type="checkbox"/> Pacific Islander <input type="checkbox"/> White or Caucasian <input type="checkbox"/> Multi-Racial		Shirt Size: <input type="checkbox"/> Extra Small <input type="checkbox"/> Small <input type="checkbox"/> Medium <input type="checkbox"/> Large <input type="checkbox"/> Extra Large <input type="checkbox"/> XXL
Years playing golf: <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7+	USGA GHIN # (if none, "N/A"):	USGA Handicap:
Chapter Contact Full Name:		Chapter Contact E-Mail:



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FAMILY INFORMATION FORM		
Parent/Guardian #1 Full Name:	Parent/Guardian #2 Full Name:	
Parent/Guardian Permanent, Legal Address:		
City:	State:	ZIP Code:
Parent/Guardian #1 Employer:		
Parent/Guardian #1 Occupation:	Phone #:	
Parent/Guardian #2 Employer:		
Parent/Guardian #2 Occupation:	Phone #:	
MEDICAL INFORMATION FORM		
Is participant covered by insurance? <input type="checkbox"/> Yes <input type="checkbox"/> No	Military or Medicaid? <input type="checkbox"/> Military <input type="checkbox"/> Medicaid	
Insurance Company Name:	Policy Number:	
Type of Coverage (Check all that apply): <input type="checkbox"/> Health <input type="checkbox"/> Accident <input type="checkbox"/> Major Medical		
Does the participant have any physical condition or handicap that requires special medical treatment, diet or other consideration? <input type="checkbox"/> Yes <input type="checkbox"/> No	If yes, please explain:	
Does the participant have any allergies (food, drugs, stings, pollens, etc.)? <input type="checkbox"/> Yes <input type="checkbox"/> No	If yes, please explain:	
Does the participant take any medication? <input type="checkbox"/> Yes <input type="checkbox"/> No	If yes, please list:	
Please list any previous illnesses or surgery:	Age as of Date of Event :	
Parent/Guardian Signature:	Date:	
Participant Signature:	Date:	



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Participant Headshot

Please upload your photo. Here are some important tips to follow when submitting a quality headshot:

- Look for bright lighting and a “nice” background – i.e. golf setting or outdoors
- Photo should not include other people, signs in the background, or logos on your clothing other than those of The First Tee (optional)
- No hats
- No selfies
- Remember to smile

Participant Biography

Please describe your experience at First Tee, interests, golf accomplishments and extracurricular activities/community involvement. These bios will be provided to executive staff at John Deere. Before submitting, please make sure your biography is sent in the same format as seen below:

Participant name

Chapter

Current school year (junior, senior, etc...)

Start Bio...



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SCHOOL & COMMUNITY ACTIVITIES CHART				
Please complete the chart below; more space will be available when completing this section online.				
A. Extracurricular & School Activities	Dates (From – To)	Hours Per Week	Total Hours	Responsibilities & Accomplishments
<i>Example: Golf Club</i>	<i>Jan 2017 - Present</i>	<i>6</i>	<i>24</i>	<i>Club President: Organized play dates</i>
B. Community & Volunteer Service	Dates (From – To)	Hours Per Week	Total Hours	Responsibilities & Accomplishments
C. Awards & Recognition	Dates (From – To)	Hours Per Week	Total Hours	Responsibilities & Accomplishments
D. Work for Pay	Dates (From – To)	Hours Per Week	Total Hours	Responsibilities & Accomplishments



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LETTER OF RECOMMENDATION

Please attach one letter of recommendation from ONE of the following explaining why you should win the John Deere Power for Good Scholarship. Please choose from one of the following:

- Adult mentor
- Teacher
- School Administrator



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ESSAY

Answer the following question in the space provided below. Your response must be **600 words or less.**

1. Provide examples of how First Tee has inspired you to be a “power for good” in your community, school or personal life. Describe the effort involved and the impact produced.



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CHAPTER PARTICIPATION SURVEY	
Participant Name (First and Last):	
Chapter: <i>First Tee of</i>	
<p>PLEASE COMPLETE AND SIGN: The following form is to be completed by a chapter coach, program or executive director for <u>each participant</u> applying for a First Tee national opportunity. It is the participant's responsibility to make sure this is filled out and signed, and then uploaded to their online application.</p> <p>This form is a vital part of the criteria evaluated for national participant opportunities. Please complete it thoughtfully. You can type directly onto this form, or attach a separate typed page with numbered answers.</p>	
1. How many years has this participant been involved with your chapter?	
2. Please explain how your participant has been engaged at your chapter within the past three years?	
3. Please explain why you feel this participant should be selected for this particular opportunity?	
4. Share a specific scenario where this participant had an opportunity to represent your chapter, speak on its behalf, or lead others by example?	
5. (Optional) Is there any additional information that you would like to add about this participant that has not been covered by the questions above?	
By signing below, I acknowledge that I am fully aware of and understand that if the participant recommended above does not follow the Code of Conduct at the corresponding participant opportunity and is sent home early, the Chapter will be responsible for any additional airfare fees incurred.	
Name of Chapter Representative:	Position at the Chapter:
Signature:	Date:
E-Mail Address:	Phone #:



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Social Media Code of Conduct

First Tee Code of Conduct requires participants to demonstrate the Nine Core Values in their everyday lives and, in particular, to show respect for oneself, others and your surroundings. While these behaviors are expected in face-to-face situations, you must also abide by the First Tee Code of Conduct and the First Tee Nine Core Values while using any social media platform to communicate with other chapter participants or with anyone about The First Tee.

Additionally, First Tee's copyrighted words, logos and trademarks may not be used in any manner on social media pages that would make it appear to be represented by First Tee. For example, you cannot create a social media group or page that appears to be sponsored by the First Tee.

If you fail to adhere to First Tee Code of Conduct and the Nine Core Values, there will be consequences which may include cancellation of benefits and being prohibited from participating in future participant events hosted by the First Tee home office. The home office will also involve parents and chapter leaders in these discussions as needed.

First Tee considers social media to include all personal websites and all forms of online community activities such as online blogs, social networks, message boards, conversation pages, chat rooms, emails and cell phone texting.

Participant Signature

Participant Printed Name

Date



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First Tee Code of Conduct

First Tee takes great pride in the quality of its participants, host facilities, and community involvement at each and every event or special opportunity. In order to make these events enjoyable for everyone, the First Tee requires all participants to adhere to a set of guidelines known as the Code of Conduct.* Its purpose is to help First Tee participants grow and mature by understanding and accepting the consequences of their actions. Your signature at the bottom of this page indicates that you understand that the Code of Conduct is to be followed throughout your stay at this event.

VIOLATIONS OF THE CODE OF CONDUCT

- Unsportsmanlike conduct, including abusive language, disrespect to staff, host, or volunteers
- Use or association with drugs or alcohol, smoking or chewing tobacco products
- Vandalism of any sort at host hotel
- Conduct not becoming of a First Tee participant, such as acting in anger or creating other distractions
- Physical abuse, threat of physical abuse or verbal abuse to other participants, staff or guests
- Not adhering to the dress code

REQUIRED DRESS AT THE EVENT (Unless otherwise instructed)

- Hats/visors are acceptable during tournament viewing only and must be worn with the brim forward. Males must remove hat/visor while indoors
- Collared shirts or mock turtlenecks must be worn and tucked in at all times
- Women's fashion shirts without a collar are acceptable but must have sleeves
- Women's shorts must be no more than 5" above the knee or the inseam of the shorts must measure at least 5"

PROHIBITED DRESS DURING THE EVENT

- Tank tops, T-shirts
- Denim shorts, short-shorts, cut-off shorts, gym shorts, jeans, short skirts
- Tattoos (must be covered)
- Body piercing (other than earrings for females)

Proper attire is required at all times including meetings and free time. Questionable attire will be reviewed by on-site staff. Should a host facility have a stricter dress code, its policy will take precedence.

CODE OF CONDUCT VIOLATION PENALTIES

Participants in violation of this Code of Conduct will be prohibited from participating in the remainder of the event and will be sent home at their own expense.

Participant Signature

Participant Printed Name

Date



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The First Tee Model Release
(For use with minors)

For mutual consideration, the receipt and sufficiency of which is hereby acknowledged, I hereby assign and grant to PGA TOUR First Tee Foundation (“First Tee”) the right and permission to copyright and/or publish and republish, and to sublicense to its sponsors and licensees, photographic pictures of the below named minor (“the Model”) in which the Model may be included in whole or in part, in color or black and white made through any media by, or on behalf of, First Tee, including the use of any printed matter in conjunction with such photographs for advertising, trade or any other lawful purpose. I warrant that I am the parent or legal guardian of the minor named below and have the authority to execute this release on their behalf.

I hereby waive any right to inspect and/or approve the finished photograph or advertising copy or printed/digital matter that may be used in conjunction with or contain such photographs, or to the eventual use that it may be applied.

I hereby release and discharge to First Tee from and against all any liability as a result of any distortion, blurring, alteration or optical or computer illusion that may occur in the taking of the picture or processing or reproduction of the finished product.

I have read this release, understand and approve its contents and waive any rights in the premises.

The Model:

(Print Name and Address)

Model’s Parent or
Legal Guardian:

(Print Name and Address)

Signed this _____ day of _____, 2020.

Parent or Guardian Signature

Witness – Print Name/Signature



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Publicity Release (For U.S. Business Operations)

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, the undersigned, hereby grant to Deere & Company (“Deere”), its subsidiaries, affiliates, designees, assigns and licensees (collectively all of the foregoing with Deere, the “Deere Parties”) the worldwide, perpetual and royalty-free right and permission to reproduce, publish, distribute, display, broadcast, exhibit and/or in any other way use my image, likeness, performance, photograph, voice, statements, picture and/or any other indicia identifying me, as embodied in the film, video, photographs and/or other recordings that Deere arranges to take of me, either alone or together with my name (including nicknames) and biographical information (collectively, “Persona”), in whole or in part, modified and/or adapted, alone and/or accompanied by other material, in unlimited materials for the purposes of advertising, educating, informing, merchandising, publicity, promotion, trade and/or other marketing for the Deere Parties (all materials used for such purposes collectively, the “Authorized Materials”), in any and all media, now known or hereinafter invented, including without limitation, in printed publications, television, radio, Internet, social media, and in-cinema. To the extent that I have the power and authority, I authorize Deere Parties to reproduce, publish, distribute, display, broadcast, exhibit the likeness or image of my real property or site in the recording, and to modify the recording, in conjunction with the Authorized Materials in any and all media, now known of hereinafter invented.

I acknowledge and agree that: (i) the Deere Parties are not obligated to use my Persona in any way; (ii) I will not receive any form of payment from the Deere Parties for the use of my Persona; (iii) I waive any right to inspect and/or approve the use of my Persona pursuant to this Release, including, but not limited to, any Authorized Materials using my Persona and use of; and (iv) I may not revoke any of the rights granted in this Release, unless required under applicable law of the jurisdiction outside the U.S. I covenant not to sue and will not hold the Deere Parties responsible for any claim or liability arising out of and/or relating to the use of my Persona in accordance with the terms of this Release, including without limitation, claims for violation of the right of publicity or privacy, defamation, false endorsement or false light.

This Release contains the entire understanding between me and Deere regarding the subject matter of this Release and may not be modified except in a writing signed by both me and Deere. This Release shall be governed by Illinois law, and any dispute arising out of or relating to this Release shall be resolved exclusively in the state or federal courts of competent jurisdiction in the State of Illinois. This

Release will inure to the benefit of and will be binding upon each party’s respective affiliates, successors, licensees, assigns, heirs and representatives.

I am 18 years of age or older and have the right to enter into this Release and to grant the rights set forth herein. This Release applies to but is not limited to film, video, photographs and/or other recordings taken of me in connection with: (i) my performance of any contract or services for Deere, its licensors, or its suppliers and/or (ii) my participation or appearance in the following project/activity/event or recording: **___ John Deere and The First Tee events**

_____.

Signature: _____ Date: _____

Printed Name: _____

Agency/Company: ___ N/A



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Address: _____

E-Mail Address: _____ Phone: _____

Location: ___ N/A _____ Producer: ___ N/A _____

Job Identifier: ___ N/A _____ Recording Description: ___ N/A _____

If the person depicted is under 18 years of age, the parent or legal guardian should sign below.

I hereby certify that I am the parent and/or legal guardian of _____ (“Model”) and have read the Release and represent and warrant that I fully understand the contents thereof and have the full right and authority to grant the rights and releases set forth therein, that I am acting with the full knowledge and consent of Model, and that no further consent or approval of any person or entity is necessary for me to execute this Release. I represent and warrant that both Model and I shall be bound by this Release. I agree to indemnify and hold harmless the Deere Parties from any and all claims arising out of or relating to my breach or alleged breach of any of my representations and warranties hereunder.

Signature: _____ Date: _____

Printed Name: _____

Relationship to Model: _____

Company: ___ N/A _____

Address: _____